



# DIGITAL MEDIA GROUP CREATIVE SERVICES



## PART ART. PART BUSINESS. ALWAYS INSPIRING.

Great content comes in many forms. Our extensive services guarantee that we can meet the demands of any project. Our proven process breaks projects into distinct phases to ensure we meet or exceed your expectations. Most importantly, attention to detail is at the core of our work no matter how large or small the job.

## THE PROCESS

### 1 Discovery

In the very beginning, we ask a lot of questions to define your challenges, audience and goals. These details allow us to plan the project up front and avoid costly delays down the road.

### 2 Ideation

During the second stage of the process, we are ready to start generating ideas. With a solid strategy, our team members can start thinking outside the box to identify creative solutions.

### 3 Design

In this phase, we create a series of scaled down mock-ups and prototypes. By allowing you to review our work early, we can discover needs that did not present themselves before.








### 4 Production

This is when the rubber hits the road and we begin building your project. Utilizing the specifications laid out in the previous phases, we waste no time producing the final deliverables.

### 5 Execution

The live launch of any creative project is exciting and sometimes stressful. We will always provide assistance and support until the project is executed to your satisfaction.

## Services

-  Consulting / Strategy
-  Graphic Design
-  Motion Graphics
-  Dynamic Widgets
-  Interactive Applications
-  Video Production
-  UX/UI Design



# CONTENT SAMPLES

## Standard

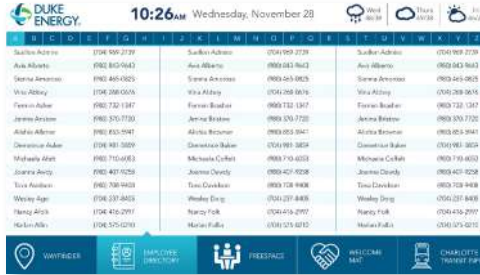
- Graphic Design
- Templates
- Motion Graphics
- 3D Animation
- Video Production

## Dynamic

- Social Media
- Menu Boards
- Infotainment
- Dashboards
- Directories

## Interactive

- Wayfinding
- Kiosks
- Room Management
- Web GUIs
- Mobile Apps



See what we've been up to!

[vimeo.com/diversifiedus](http://vimeo.com/diversifiedus)

